



GLOBAL CATEGORY MANAGER PROCUREMENT MARKET RESEARCH (ALL GENDERS)

At Beiersdorf, we want to help people feel good about their skin – and our commitment goes far beyond caring for skin. For 140 years, we have developed innovative skin and body care products for well-known brands such as NIVEA, Eucerin, La Prairie, Hansaplast, and Labello. We act according to our purpose, WE CARE BEYOND SKIN, and take responsibility for our consumers, our employees, the environment and society.

Behind every brand, every product and every accomplishment are our more than 20,000 employees. It is for them that we live a culture of inclusion, respect and trust that is strongly aligned with our values CARE, COURAGE, SIMPLICITY and TRUST. We embrace diversity by valuing the uniqueness of each individual and being committed to equal opportunities for all.

YOUR TASKS

About The Team

Our Global Procurement Marketing team is a very cosmopolitan and diverse team of more than 30 people, with colleagues from 16 nations, speaking over 18 different languages. We are passionate in what we do, approach projects from a very entrepreneurial angle and are therefore seen as business partners on eye-level by our internal stake holders.

Our team is globally as well as strategically responsible for diverse Marketing categories, amongst them Media, Creative, Digital and Marketing Research.

About Your Role

In this role you will be part of an international diverse Procurement Team being responsible for the Market Research investments across all Beiersdorf brands such as NIVEA, Eucerin, Labello, 8x4, Hansaplast, Florena etc.

This is a unique opportunity to further develop the Market Research strategy at global scale as well as leading transformation projects, process optimizations and negotiations. You are working closely within an amazing team on our future Market Research transformation strategy.

You will lead and take responsibility for your assigned projects, collaborating with our internal Business Partners. Your role extends to enhancing and supporting procurement processes, methods, and systems, monitoring KPIs. Additionally, you'll spearhead the implementation of our Procurement Strategies.

About Your Tasks

- Designing and implementing procurement strategies together with our market research department for all Beiersdorf brands
- Taking over functional leadership responsibilities in Market Research procurement projects and negotiations globally, working closely with several functions such as global, regional, and local marketing teams, legal and finance
- Applying professional procurement knowledge to spot and manage any commercial implications
- Managing supplier relationships at all levels to give Beiersdorf a competitive edge
- Execute regular supplier performance reviews on global level

ADDITIONAL INFORMATION

We embrace Diversity and Inclusion and are committed to providing equal opportunities to all of our applicants – regardless of race, gender, age, religion and beliefs, sexual orientation and gender identity, disability, cultural, ethnic or national origins. We would therefore kindly ask you to include only information and data in your documents which are relevant for the assessment of your application (e.g. curriculum vitae, salary expectations, relevant references and certificates) and encourage you to upload your CV without a picture.

Have a look at our benefits: [What we offer – Our Benefits | Beiersdorf](#)

JOB DETAILS

Contract Type: Unlimited / Full-Time
Job Start Date: 5/1/2024
Country / City: Germany / Hamburg
Company: Beiersdorf AG
Job ID: 15240

- Building the link between our internal Senior Management, Business Partners and our external partners
- Ensuring product profitability, innovation, and on-time delivery through your passion and commitment

YOUR PROFILE

We are looking for an open-minded colleague with a university degree in Economics, Marketing or a technical discipline, and who has been working over the past years in an international Market Research environment - either directly in the industry, in a Market Research company or in Marketing Procurement with Market Research responsibility. You are a passionate and data-oriented person, eager to work on strategic and analytical projects. If you are passionate about thriving in an international work environment, collaborating with a diverse and dynamic team, and you are driven to add value to the business through your love for structures, processes, and numbers, we eagerly await your application!

Your Profile

- Educational Background: University degree, business administration, economics, international management, or marketing
- Professional Experience in an international environment in procurement of indirect and/or marketing services, in other marketing functions, in digital agencies or in procurement
- Communication Skills: Confidence in conducting negotiations in both written and spoken English, proficiency in another language of advantage
- Excellent Project Management Skills, Performance driven and result oriented
- Excellent conceptual, creative and problem solving capabilities
- Senior Stakeholder communication experience
- Team-oriented, open, and proactive
- Analytical Skills: Having an entrepreneurial mindset combined with proficient analytical thinking
- Experience in an international business environment/ cross cultural working is a plus
- Experience in MS Office (Excel, PowerPoint etc.)
- Fluent in spoken and written English, second language preferred
- Willingness to travel